

## SEPTEMBER BOARD ROOM SERIES

### Mmm, Mmm Management

Measurable Management is an exceptionally effective, proven program where participants design and implement specific changes in their work areas which result in tremendous workplace efficiency, revenue improvement and/or cost reduction. MM uses training as the vehicle for participants to gain the tools, skills and focus necessary to produce immediate, measurable performance results in their chosen, real-life projects.

Developed in the United Kingdom, MM is winning acclaim for its ability to achieve measurable, concrete progress on organizations' key business initiatives, as well as dramatic efficiency gains and significant return on investment at British Aerospace, Iowa State University, Rolls Royce, Sanyo, Xerox, and the County of Kaua'i.

Hear Rian M. S. Lau, associate state director of the Hawaii Small Business Development Center Network, and Eric Smith, the co-founder and president of TeamWorks – Resources for Winning.

7:30 to 9 am, Wednesday, September 15, 2004  
Manoa Innovation Center, 2<sup>nd</sup> floor conference room  
2800 Woodlawn Drive

## RECENT EVENTS

### AUGUST BOARDROOM SERIES

#### Waikiki? Oh, it's for tourists, we never go there

Rick Egged, president of the Waikiki Improvement Association for the last six years, described how a carefully nurtured (and long overdue) alliance of businesses, residents and city government combined to save Hawaii's economic engine from sputtering to a halt as have other aging resorts. Starting with a break-through Business Improvement District, WIA helped turn a shelved 1989 plan into a Waikiki "agenda" by proceeding with less controversial ideas and working up. In addition to city improvements, \$500 million in private investment has gone to upgrade Waikiki since 1999 and another \$700 million plus is on the books for the next five years.

## JULY BOARDROOM SERIES

### A Very Refined Experience

HSCP members enjoyed an informative presentation and tour of Tesoro Petroleum's Campbell Industrial Park facility. One of two refineries in the islands, Tesoro supplies the islands with jet fuel, propane and gasoline with crude oil resources purchased world wide. Engineer Paul Cannizzo described the refining process and the various petroleum products that are extracted. Due to security requirements, a mobile tour of the facility was provided by Paul and Engineer Jon Taketa. Largely done through underground pipes, the only visible products were oil stains at the beginning of the process and sulfur pellets at the end.

## ALOHA TO NEW MEMBERS

**Shirleyanne Chew** (*Welcome Back!*)  
*Executive Director - Economic Development*  
The Chamber of Commerce of Hawai'i

**Louis Johnson**  
*Recruiter*  
Maresca & Associates

**Adam Kimberly**  
*Director, Corporate Development & Planning*  
Alexander & Baldwin, Inc.

**Eileen Mortenson**  
*President*  
Eileen Mortenson Communications

**Shelley Wilson**  
*Administrator, CEO*  
Wilson Homecare

*The Hawaii Society of Corporate Planners Presents: An Ongoing Discussion on Hawaii's Transition to the New Global Economy*  
**"UH - Funding Hawaii's Future"**

DATE: Thursday, September 23, 2004 • PLACE: Hawaii Prince Hotel, Waikiki

NAME

COMPANY

PHONE

E-MAIL

Number of Vegetarian Meals: \_\_\_\_\_ (Must be requested in advance)

Enclosed is check for \$ \_\_\_\_\_ for \_\_\_\_\_ members and \_\_\_\_\_ guests.

Please make check payable to Hawaii Society of Corporate Planners and mail it to P.O. Box 4723, Honolulu, HI 96812  
Early Registration by September 17, 2004: \$27 for HSCP Members, \$35 For Guests.

Tables of 10, \$290. Late Registration: \$5 Additional. All Reservations Must be Honored.  
11:30 Sign In, Networking – 12:00 Lunch Program – 1:30 Adjourn  
Questions? Call Roberta Cullen at 537-2356

*August / September 2004*

STRAATEGIES

August / September 2004

# Strategies

HAWAII SOCIETY OF CORPORATE PLANNERS

*For Savvy Connected Business People*

## FROM THE PRESIDENT

Aloha HSCP Members!

We started this new year on August 26th at Murphy's Bar & Grill by celebrating the 30th Anniversary of HSCP. There was a gathering of over 70 people including 3 founders and 16 past presidents who were recognized for their amazing accomplishments.

Our year is continuing with many outstanding speakers on our schedule. David McClain from the University of Hawai'i will be our September speaker. He will outline his vision for the University of Hawai'i as we embrace the importance of the UH in our educational, business and social community. This will be followed in October with the Killer Bs (Borecca, Burris and Boylan) commenting on the political landscape. November will feature Al Landon, incoming Bank of Hawai'i President. We are looking forward to another year of informative and moving presentations.

As you renew your membership and commitment to HSCP, invite your colleagues to join HSCP and share in the benefits of our luncheon meetings and Boardroom Series. Remind them that the Boardroom Series are free and open only to our members. So place a membership application in their hands (or direct them to the Web Site at [www.HSCP.org](http://www.HSCP.org)) and provide them with encouragement. As we move forward, please share your ideas with our board members and with me regarding your suggestions for how we can continue to make HSCP the best place "For Savvy, Connected Business People" to gather, learn and share ideas on building our community.

Remember to stay in close contact with our Web Site for the latest news. Also, it is a very convenient way to register for our luncheons and Boardroom Series events. If you haven't registered for the next luncheon or Boardroom Series, now is the time!

Aloha,



Pete Martinez

### Special Prospective Member Opportunity!

Members, bring your prospective member guest to an upcoming luncheon at the member rate of only \$27.00 so that they can see for themselves how HSCP connects savvy business people! This introductory special rate is good for one time only.



## UP COMING EVENTS

### SEPTEMBER LUNCHEON

#### UH - Funding Hawai'i's Future

Just three years before its 100<sup>th</sup> anniversary, the University of Hawai'i has endured (and is enduring) tumultuous times. And we are not talking about the football team.

Has the firing and un-firing of former president Evan Dobbelle by the university's appointed Board of Regents meant an irretrievable setback and loss of world-wide prestige for the ten-campus statewide system? Or is this embarrassing incident only a hiccup in the continuing growth and development of Hawai'i's leading center of higher education, research and economic development?

Fortunately for UH - and Hawai'i - as the regents and Dobbelle tussled on the state stage, waiting in the wings was David McClain, vice president for academic affairs and before that dean of UH Manoa college of Business Administration and First Hawaiian Bank Distinguished Professor of Leadership and Management. That leadership and management know-how will face its ultimate test: on June 15 he was tapped to become acting president of the University of Hawai'i System.

Hear Dr. McClain talk about the UH strategic plan, his vision for "Funding Hawai'i's Future" and how he hopes to make a reality the 100<sup>th</sup> anniversary slogan: Queen Kapi'olani's famous motto: kulia i ka nu'u, "strive for the highest."

**Speaker:** David McClain, acting president, UH System. Dr. McClain joined the Manoa campus in 1991 as the Henry A. Walker, Jr. Distinguished Professor of Business Enterprise and Professor of Financial Economics and Institutions.

He earned a PhD in economics from the Massachusetts Institute of Technology and taught at MIT's Sloan School of Management and at Boston University as well as overseas universities. He was also senior staff economist on the Council of Economic Advisors to President Jimmy Carter. Dr. McClain has also headed the Asia Pacific Economic Cooperation Business Management Network.

### OCTOBER LUNCHEON

#### Killer Bs

A revival of the popular "Killer Bs" program of two years ago in which Honolulu's leading political commentators do what they do best -- comment. Hear the 2004 Hawai'i primary election bisected, dissected and probed by Dan Boylan professor and politics writer most recently for Midweek, Richard Borecca, political writer for the Honolulu Star Bulletin and Jerry Burris, editor of the editorial page of the Honolulu Advertiser. Collectively these guys have been watching local politics roughly twice as long as Hawai'i has been a state.